

Uttar Pradesh Agriculture Growth and Rural Enterprise Ecosystem Strengthening (UP-AGREES) Project

GENERAL PROCUREMENT NOTICE

INDIA

Project: Uttar Pradesh Agriculture Growth and Rural Enterprise Ecosystem Strengthening (UP-AGREES) Project

Project ID No. **P178253**

The Government of India has applied for financing in the amount about US\$ 350 Million equivalent from the World Bank toward the cost of the IPF Project - Uttar Pradesh Agriculture Growth and Rural Enterprise Ecosystem Strengthening (UP-AGREES) Project, and it intends to apply part of the proceeds to payments for goods, works, non-consulting services and consulting services to be procured under this project.

The project will include the following components

Component 1 - Productivity Enhancement: This component focuses on strengthening agricultural productivity against the backdrop of high levels of climate risks and variability in productivity across the project areas.

Component 2 - Commodity Clusters: The objective of this component is to support the integration of smallholder farmers into value chains for select high-value commodities, thereby increasing productivity, value addition, and farmers' incomes.

Component 3 - Digital and Financial Ecosystems: The project will harness forward-looking Industry 4.0 technologies and integrate state-of-the-art technologies like AI, big data analytics, IoT, GIS, and drone technology to pioneer an Agriculture 3.0 revolution in Uttar Pradesh. The interventions will align with national programs such as IndEA , IDEA , and Agristack . The objective of the sub-component is to establish a state-wide digital agriculture ecosystem, support the Department of Agriculture with digital technologies, and develop data-sharing protocols for enhanced real-time monitoring. The project will also strengthen the ecosystem for increasing access to financial services for project beneficiaries and micro and small enterprises (MSEs) to enable and leverage private sector investments.

Component 4: Project Management, Learning, and Partnerships- The objectives of this component are to develop management and monitoring systems, enhance staff capacity for effective and efficient implementation of project activities, and develop partnerships with key national and global public and private sector organizations.

The project envisions to transform agri supply and value chains to empower key stakeholders including Farmer Producer Organizations (FPOs), MSMEs, and Agribusiness players to strengthen market infrastructure and promote climate resilient agriculture practices to revive natural ecosystems and to develop climate resilience. The envisioned outcomes include a thriving local economy with increased profitability at producer level, adoption of climate-smart agriculture, reduced GHG emissions, enhanced agricultural service delivery, enablement of private capital and expanded green employment opportunities. The Goods, Works, Consulting and Non-consulting services to be procured under the project are being worked out, but are likely to include the following:

Goods: Procurement of Seed Kharif, Procurement of Seed Rabi, Procurement of Bio-fertilizer to promote growth by enhancing the supply or availability of primary nutrients to the host plant, Procurement of Bio Pesticide, Pheromone, Neem oil, Light traps etc. for

plant Protection Zinc Sulphate, Agriculture grade Gypsum, Supply of equipment i.e. tricycle cart, mobile fish vending units. Establishing fish feed production units, aqua labs, mini processing plant, insulated Vans, and ice plants, electronic & IT devices, software, etc.

Works: Civil works for modernization of State Training Centre, existing /new fish market, Government hatcheries etc, Upgradation of Infrastructure for strengthening extension services, laser land leveling, establishment of Agri Business Centres (ABC), construction of warehouses etc.

Consulting Services: Selection of Support Organization for extension service in 28 project district, Climate change risk assessment, Support for capacity building for beneficiaries (farmers & FPO) and project staff, System Integrator for design, development, implementation, and maintenance of an Integrated Agriculture Data Hub and Digital Agriculture Ecosystem, Technical Support Agency (TSA) for Accounting & Financial Management, Feasibility study and DPR preparation of Agribusiness Centres (ABC), Preparation of value chain investment plan, Diagnostic Study for Agri and food MSME, Technical Support Agency (TSA) for handholding selected SMEs and Implementing MSME related project activities, Project Management Consultants / Consulting firm (PMC) for Civil Work, etc.

Non-Consultancy Services –Development of training modules, Engagement of Human Resource Agency, Engagement of training institutes, Printing and Publication, etc.

Procurement of contracts financed by the World Bank will be conducted through the procedures as specified in the World Bank's Procurement Regulations for IPF Borrowers (September 2023) (Procurement Regulations), and is open to all eligible firms and individuals as defined in the Procurement Regulations. After project negotiations, the World Bank shall arrange the publication on its external website of the agreed initial procurement plan and all subsequent updates once it has provided a no objection.

Specific procurement notices for contracts subject to open international competitive procurement will be announced, as they become available, in [*UN Development Business online, on the World Bank's external website and **www.updasp.org***](#)

Interested eligible firms and individuals who would wish to be considered for the provision of goods, works, non-consulting services and consulting services for the above-mentioned project, or those requiring additional information, should contact the Borrower at the address below:

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